

**GreenTech Ecosystem Leaders Academy**

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# **Nordic-Israeli GreenTech Academy**

**Join our 3 month professional development course for Nordic GreenTech leaders based on Israeli tech ecosystem best practices.**

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A collaboration of the embassies and innovation representations in Israel on behalf of the Nordic Council Of Ministers.



**Nordic Council  
of Ministers**



**Innovation  
Without  
Borders**



The Nordic Council

# About the Nordic-Israeli GreenTech Academy

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**Israel is a leading global innovation ecosystem player, that has repeatedly shown its ability to build tech ecosystems in verticals of global importance - cyber, AI and GreenTech as its latest.**

**Join the Nordic-Israeli program for a pioneering professional development experience and learn from the leading Israeli tech ecosystem builders!**

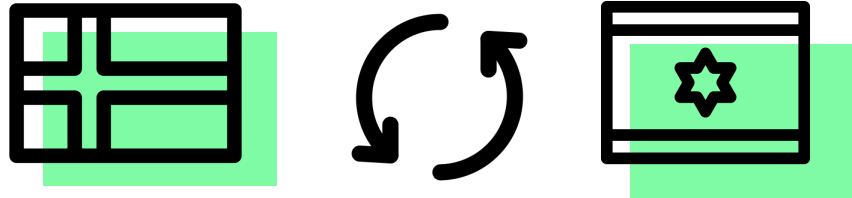
**Dates:** April-June 2020 (mentoring program until Nov)

**Time investment:** total of approx. 25 hours online sessions

**Price:** Full scholarship by Nordic Council of Ministers

# Components of the Nordic-Israeli GreenTech Academy

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- ✓ 3 highly **practical tutorials** on the latest topics in ecosystem building
- ✓ 3 **interactive roundtables** with Israeli ecosystem leaders
- ✓ 3 **podcasts**
- ✓ A **custom mentoring program** for the most dedicated 25 participants



**Why Israel..?**

# Why Israel? - Thriving Innovation Ecosystem – the Start Up Nation

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- ✓ #1 in the world in expenditure on R&D as % of GDP
- ✓ #1 in the world in VC Investments Per Capita
- ✓ #1 country with Nasdaq-listed companies except the U.S. and China
- ✓ #1 country in terms of high-tech employee concentration Per Capita
- ✓ Tech and Innovation are the growth engines of the Israeli economy - 13% of the GDP & 38% of annual country export



6,500+  
START-UPS



Funding  
150+ VC FUNDS  
100+ ACCELERATORS



370+  
MULTINATIONAL  
R&D CENTERS

# Timeline & Time Commitment

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## **Roundtable:**

Total of 8 hours  
April-June

## **Tutorial:**

Total of 7 hours  
April-June

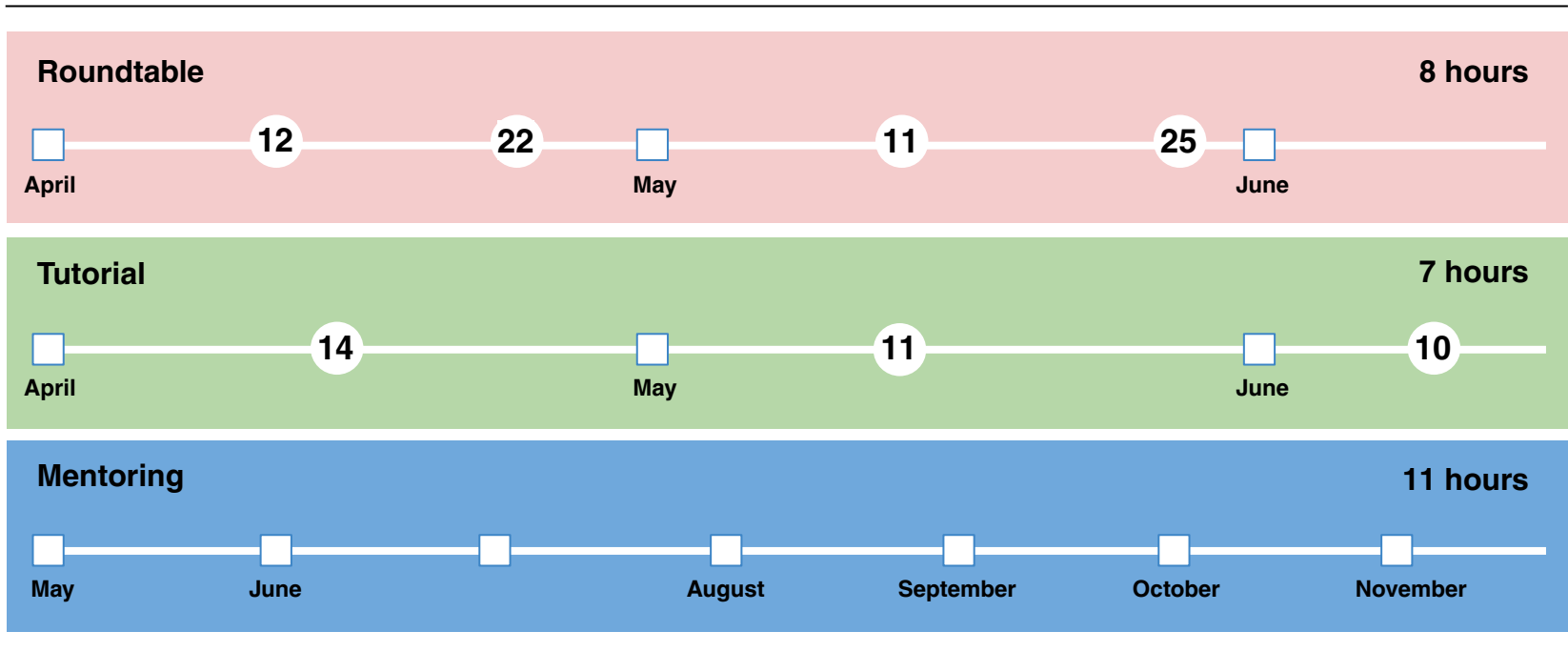
## **Mentoring:**

Total of 11 hours  
May-Nov

## **\*The Full program**

Total of 24 hours, April-November  
Participants receive full scholarship by  
Nordic Council of Ministers

# Course dates

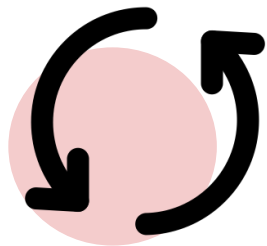


\*Each event signifies a 1-2 hour block

# Details of the Nordic-Israeli GreenTech Academy

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## Virtual Round Tables



Digital roundtables enable you to directly engage with some of the leading Israeli innovation actors, ask your questions and get even deeper insight.

**April 12**

Program start &  
ecosystem  
introduction

**April 22**

1st Nordic-Israeli  
roundtable

**May 11**

2<sup>nd</sup> tutorial &  
2<sup>nd</sup> roundtable

**May 25**

3<sup>rd</sup> roundtable



# Details of the Nordic-Israeli GreenTech Academy

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## Tutorials

The tutorials are well-researched, practical sessions in which you get a detailed overview of models, methodologies and thinking used by Israeli innovation leaders to advance their GreenTech startups.

**April 14**  
1<sup>st</sup> tutorial

**May 11**  
2<sup>nd</sup> tutorial &  
2<sup>nd</sup> roundtable

**June 10**  
3<sup>rd</sup> tutorial

# Details of the Nordic-Israeli GreenTech Academy

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## Mentoring

Creating personal interaction and relationships with Israeli counterparts and key players, to engage and develop meaningful relations and partnerships.

It's your opportunity to come away with concrete business outcomes for your organisation in collaboration with the Israeli tech ecosystem.

Monthly meetings:

May

June

August

September

October

November

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\*Participation in the mentoring program requires prior participation in the tutorials and round tables.

# Details of the Nordic-Israeli GreenTech Academy

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## Podcast

In conversations with leading Israeli thinkers and Nordic interviewers, the Podcasts seek to uncover some of the secret sauce of what it takes to build thriving tech ecosystems.

So you can get inspired when you're on the go.

# Your Nordic-Israeli GreenTech Leaders Academy Organising Team

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Contact your country representative for any questions regarding the academy:



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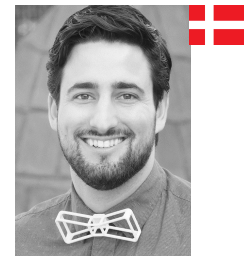
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Sign up for the Nordic-Israeli GreenTech Academy

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Register until March 30 [HERE!](#)

If you have any questions, please reach out to your country representative or [ICDKTLV@UM.DK](mailto:ICDKTLV@UM.DK)

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