Barbershop Conference / MOBILIZING MEN AND BOYS FOR GENDER EQUALITY

11 June 2019, 1 pm – 5 pm Öström, Skálatrøð 18, 100 Torshavn

Hosted by

The Icelandic Presidency in the Nordic Council of Ministers, the Ministry of Social Affairs in the Faroe Islands and the Faroese Gender Equality Commission.

13.00-14.00 BARBERSHOP



Chair

Gary Barker President and CEO of Promundo, co-founder of MenCare and MenEngage



Opening session

Aksel V. Johannesen Prime Minister of the Faroe Islands



Rósa Guðrún Erlingsdóttir Senior Adviser, Department of Equality, Prime Minister's Office of Iceland and Chair of the Nordic Committee of Senior Officials for Gender Equality



The Business Case for Gender Equality Gender equality is everyone's business

Ólavur Ellefsen Head of the Gender Equality Commission of the Faroe Islands



KEYNOTES:

Men and Gender Equality

- Why does it matter to engage men?

Gary Barker President and CEO of Promundo, co-founder of MenCare and MenEngage



An example from sports — how do we influence the mindset of young boys and men? Pálmar Ragnarsson Motivational speaker and a youth basketball coach

14.00-14.45 POLICIES FOR GENDER EQUALITY — WHY DOES IT MATTER TO INCLUDE MEN?



Sharing the Care: the example of shared parental leave from Iceland Ingólfur V. Gíslason

Associate Professor in Sociology, University of Iceland

Leadership engagement

Bjarni Bjarnason CEO of Reykjavik Energy

Political engagement for gender equality

Porsteinn Víglundsson Member of Parliament, former Minister of Social Affairs and Equality and Secretary General of Business Iceland (Federation of Employers)

COFFEE BREAK



INTERACTIVE WORKSHOP: LEADERSHIP ENGAGEMENT ON GENDER EQUALITY

Workshop facilitator



14.45-15.00

Mr. Gary Barker President and CEO of Promundo, co-founder of MenCare and MenEngage

16.15-17.00 ARE WE THERE YET?

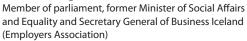
Panel discussion

Moderated by



Gary Barker President and CEO of Promundo, co-founder of MenCare and MenEngage

Walk the Talk Porsteinn Víglundsson





Gísli Kort Kristófersson

Associate Professor, School of Health Sciences, University of Akureyri

Hjálmar Sigmarsson

Counsellor and Prevention educator at Stígamót, Education and Counseling Center for Survivors of Sexual Abuse and Violence

Closing

Eyðgunn Samuelsen

Minister of Gender Equality and Social Affairs, the Faroe Islands

17.10

17.00

COCKTAIL RECEPTION

COMMIT TO TAKE ACTION

Pledge to take action – participants offer their commitments to HeForShe. Participants are invited to make a pledge to take specific action as well as to sign up for HeForShe.

A photo booth will be available all day for participants to share their commitments to social media.

