

Barbershop Conference / MOBILIZING MEN AND BOYS FOR GENDER EQUALITY

11 June 2019, 1 pm – 5 pm
Öström, Skálatrøð 18, 100 Torshavn

Hosted by

The Icelandic Presidency in the Nordic Council of Ministers, the
Ministry of Social Affairs in the Faroe Islands and the Faroese
Gender Equality Commission.

13.00-14.00 BARBERSHOP



Chair

Gary Barker

President and CEO of Promundo, co-founder of
MenCare and MenEngage



Opening session

Aksel V. Johannesen

Prime Minister of the Faroe Islands



Rósa Guðrún Erlingsdóttir

Senior Adviser, Department of Equality, Prime Minister's
Office of Iceland and Chair of the Nordic Committee of
Senior Officials for Gender Equality



The Business Case for Gender Equality

Gender equality is everyone's business

Ólavur Ellefsen

Head of the Gender Equality Commission of the Faroe
Islands

KEYNOTES:



Men and Gender Equality

— Why does it matter to engage men?

Gary Barker

President and CEO of Promundo, co-founder of
MenCare and MenEngage



*An example from sports — how do we influence
the mindset of young boys and men?*

Pálmar Ragnarsson

Motivational speaker and a youth basketball coach

14.00-14.45

POLICIES FOR GENDER EQUALITY — WHY DOES IT MATTER TO INCLUDE MEN?



*Sharing the Care: the example of shared
parental leave from Iceland*

Ingólfur V. Gíslason

Associate Professor in Sociology, University of Iceland



Leadership engagement

Bjarni Bjarnason

CEO of Reykjavik Energy



Political engagement for gender equality

Þorsteinn Víglundsson

Member of Parliament, former Minister of Social Affairs
and Equality and Secretary General of Business Iceland
(Federation of Employers)

14.45-15.00

COFFEE BREAK

15.00-16.15

INTERACTIVE WORKSHOP: LEADERSHIP ENGAGEMENT ON GENDER EQUALITY



Workshop facilitator

Mr. Gary Barker

President and CEO of Promundo, co-founder of
MenCare and MenEngage

16.15-17.00

ARE WE THERE YET?

Panel discussion

Moderated by

Gary Barker

President and CEO of Promundo, co-founder of MenCare
and MenEngage



Walk the Talk

Þorsteinn Víglundsson

Member of parliament, former Minister of Social Affairs
and Equality and Secretary General of Business Iceland
(Employers Association)



Gísli Kort Kristófersson

Associate Professor, School of Health Sciences, University
of Akureyri



Hjálmar Sigmarsson

Counsellor and Prevention educator at Stígamót,
Education and Counseling Center for Survivors of Sexual
Abuse and Violence



17.00

Closing

Eyðgunn Samuelsen

Minister of Gender Equality and Social Affairs,
the Faroe Islands



17.10

COCKTAIL RECEPTION

COMMIT TO TAKE ACTION

Pledge to take action – participants offer their
commitments to HeForShe. Participants are invited
to make a pledge to take specific action as well as
to sign up for HeForShe.

*A photo booth will be available all day for
participants to share their commitments to
social media.*